

Quantitative consultation - Service Managers asked to complete wire frame testing on paper versions

	Question 1	Question 2	Question 3	Question 4	Question 5	Total	%
I am....	3					3	1.7
I want to...	4	11	3	8	7	33	18.3
Find my nearest...		1	23			24	13.3
What we do							0.0
advice and benefits						0	0.0
business						0	0.0
community and living				4		4	2.2
council and democracy						0	0.0
education and learning						0	0.0
environment and planning		21				21	11.7
health and social care				1		1	0.6
housing				20		20	11.1
jobs and careers	17					17	9.4
leisure and culture			9			9	5.0
transport and streets					19	19	10.6
A - Z of services		2			6	8	4.4
							0.0
Home						0	0.0
Pay						0	0.0
Apply	1			4		5	2.8
Report						0	0.0
Find a job	10					10	5.6
Popular pages						0	0.0
Contact us						0	0.0
Local amenities			1		2	3	1.7
Search		1			2	3	1.7
						180	100.0

NB Traditional Navigation selected by 50.6% of Service Mgrs